DS 3
CITROËN

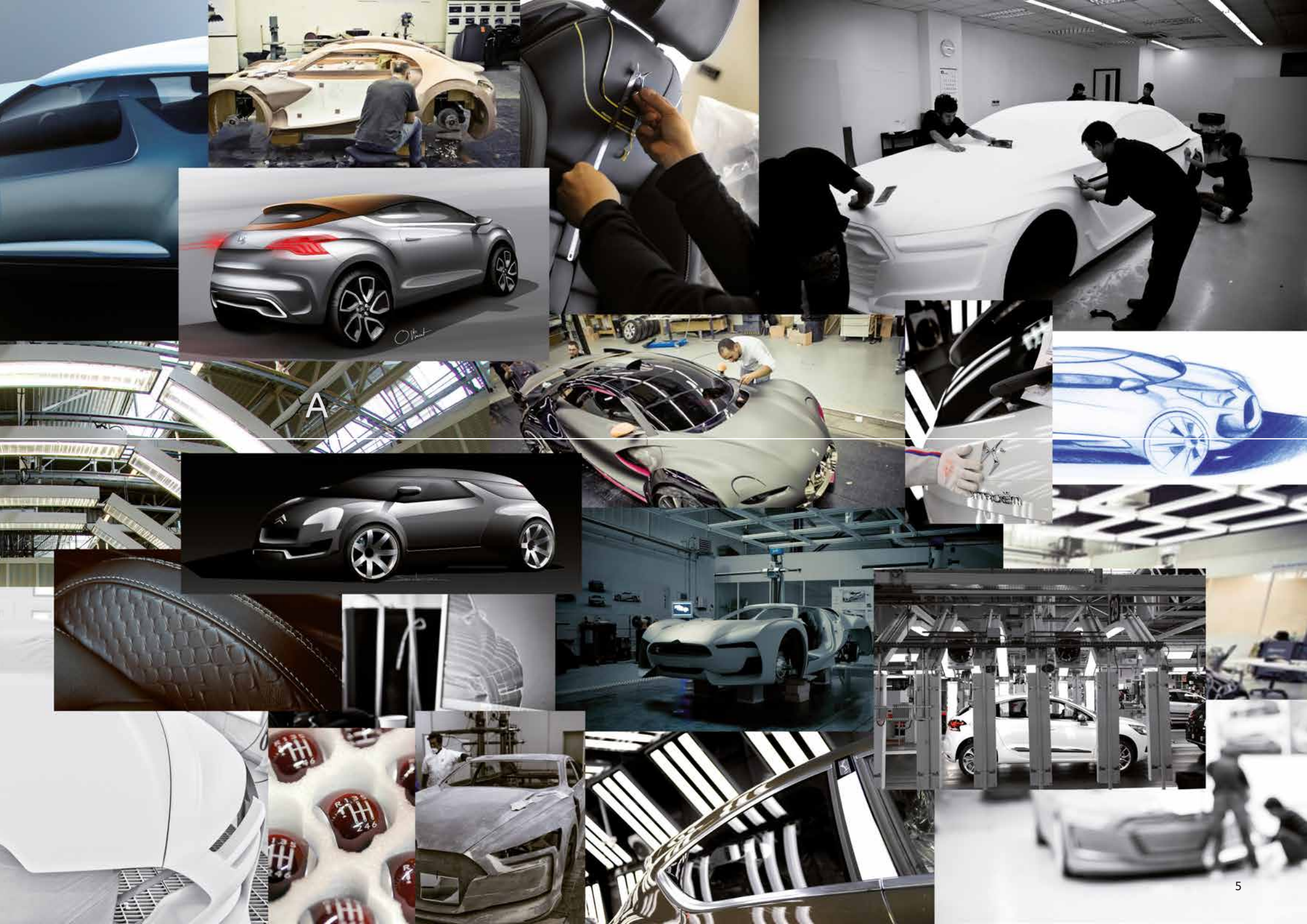
IT'S ALL ABOUT PERSEVERANCE. YOU CAN HAVE A GREAT IDEA BUT IF YOU DON'T FIGHT, IT WON'T GO ANYWHERE.

THIERRY METROZ
DESIGN DIRECTOR

D S L I N E

EVERY LINE IS JUSTIFIED BY A FUNCTION.

MARK LLOYD
STYLING MANAGER



DESIGN

A

THOMAS D'HAUSSY
RANGE MANAGER

DESIGN

Sculpted flowing forms reflect DS 3's refined dynamic performance, yet we've maintained a taught compactness in the profile. We were keen to create elements of genuine surprise within its design character as well, clearly epitomised by the dramatic shark fin B pillar – like the design as a whole, that shape is fast becoming a bit of an icon.

CHRISTOPHE POINLANE
COLOURS AND MATERIALS STYLIST

COMFORT

You become one with DS 3 when you get in and drive. A big part of that process is about true comfort – it's in the high quality materials that surround you and that you touch, the layout of the controls, the technology… there's an engineered refinement that begins at ground level and is appealing in every sense.

THIERRY METROZ
DESIGN DIRECTOR

INDIVIDUAL

When we created DS 3, we aimed to provide maximum freedom for individual expression – to make it the antithesis of 'me too' and generic design. I believe it raises the bar for this kind of personal creative involvement, because the unique character and charisma of the car demand that you make it yours.

MARK LLOYD
STYLING MANAGER

STYLE

I think there's an innate desirability about DS 3. There are all kinds of unmistakable style cues that simply belong to this car – that you won't find anywhere else. True style grabs your attention – either at a glance or up close: it's in the magnetism of the whole – its street presence – and in all the details.

DS 3

ANTI RETRO. EACH ELEMENT AND EVERY ANGLE OF DS 3 IS FRESH, ORIGINAL AND INNOVATIVE; ADVANCED AND RADICALLY DIFFERENT FROM OTHER CARS, IT IS A CLEAR EXPRESSION AND CELEBRATION OF CRÉATIVE TECHNOLOGIE.

BUT DS 3 IS ALSO ABOUT YOU, BECAUSE THROUGH ITS HUGE RANGE OF PERSONALISATION OPTIONS, IT ALLOWS YOU TO FINE TUNE A CAR THAT REFLECTS YOUR CHARACTER AND TASTE MORE CLEARLY AND STYLISHLY THAN EVER. THROUGH ELEGANT DESIGN, TACTILE QUALITY AND ADVANCED TECHNOLOGY, DS 3 TAKES FREEDOM OF EXPRESSION TO THE NEXT LEVEL.

› CROWNED 'BEST SMALL CAR'.

DS 3 is the 'Best Small Car' of 2014*, according to a What Car? and JD Power owner satisfaction survey. The survey asked over 15,000 drivers to rate their own cars – the agile DS 3 clearly offers an exceptional owner experience.

WHAT CAR? JD POWER SURVEY 2014
Best small car
Citroën DS3

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* DS 3 received the highest numerical score among small cars in the proprietary J.D. Power & Associates 2014 UK Vehicle Ownership Satisfaction Study℠. Study based on 15,562 UK consumer responses measuring 109 models and measures ownership satisfaction with two year old vehicles. Proprietary study results are based on experiences and perceptions of consumers surveyed January – March 2014. Your experiences may vary. Visit jdpower.com.

INSTANTLY ICONIC. DS 3 CREATES ITS OWN CLASS AND A NEW TRADITION. EVEN PARKED IT HAS A SUBTLE DYNAMISM AND SENSE OF MOVEMENT, THANKS TO INSPIRING DESIGN SURFACES AND SHAPES.

THE WHOLE PROFILE IS ROBUST AND CHUNKY, YET SMOOTH AND REFINED. A UNIQUE 'SHARK FIN' B PILLAR SWEEPS TOWARDS THE 'FLOATING' ROOFLINE, WHILE TWO ROWS OF SPARKLING LEDS CAN FLANK THE AGGRESSIVE, ROAD HUGGING LOWER GRILLE AND SPOTLIGHTS. THE CHROME UPPER GRILLE ELEGANTLY INCORPORATES THE DOUBLE CHEVRON. TAKE TIME TO LOOK FROM ANY ANGLE AND YOU'LL FIND SURPRISES, ORIGINAL IDEAS AND DELIGHTFUL DETAILS: A DESIGN ICON FOR NOW.

FORCE OF PERSONALITY. DS 3 CAN BE AS INDIVIDUAL AS A SIGNATURE. WITH NO FEWER THAN 10 STUNNING BODY COLOUR CHOICES AND 4 CONTRASTING SHADES FOR THE FLOATING ROOF PANEL, THE POTENTIAL FOR PERSONAL EXPRESSION IS VAST.

THE 16 INCH OR 17 INCH ALLOYS CAN BE PURE METAL OR PAINTED, AND AN EXCITING SELECTION OF ROOF GRAPHICS IS READY TO ADD HEAD-TURNING IMPACT. THE BOLD CURVING DASH COMES IN SIX STRIKING FINISHES AND EVEN THE REMOTE PLIP FEATURES A COLOURED DISC – A PERFECT LITTLE SYMBOL OF ULTIMATE PERSONALISATION!

A MOVING EXPERIENCE. NOTHING FEELS LIKE DS 3 ON THE MOVE: HERE'S A DRIVING EXPERIENCE LIKE NO OTHER. IT STARTS AS YOU SETTLE INTO THE SCULPTED, BEAUTIFULLY FINISHED DRIVING SEAT THAT'S SET SPORTY AND LOW.

THE COMPACT STEERING WHEEL FEELS JUST RIGHT AND ALL THE VITAL DIALS ARE SET IN A DEEPLY COWLED, CHROME-EDGED TRIPLE POD. TURN THE KEY AND BOTH SPEEDO AND REV COUNTER ZIP ROUND THEIR DIALS AND RETURN TO ZERO. YOU'RE READY TO GO.

There are three petrol engines, from the PureTech 82 and PureTech 110 S&S, to the exciting THP 165 S&S, and two super-economical diesels of 90hp or the 120hp, both emitting less than 100g/km CO_2. All engines balance refined power and the need for cleaner, greener driving.

› LIGHT FANTASTIC

Stunning headlights combine Xenon and LED technologies into a truly hypnotic gaze. Scrolling indicator lights stroke the outer edges in a display of futurism sure to turn heads as you turn corners.

› ROLLING SCULPTURE

Imposing alloy wheels hint at DS 3's poise and finely tuned handling.

X 1000
CITROËN
mph
14.2 miles
0000 18 miles

LUXURY REINVENTED. THE DS 3 INSIDE STORY IS AN ORIGINAL. LOOK AROUND AND YOU'LL SEE INVITING, SERIOUSLY ENVELOPING SEATS, STYLISH AND CRYSTAL CLEAR INSTRUMENTS AND PERFECTLY HONED DETAILS, ALL IN HIGH QUALITY, TACTILE MATERIALS.

BRUSHED METAL, POLISHED CHROME AND LEATHER MAKE IT A SENSORY TREAT. THE BODY HUGGING DRIVER'S SEAT IS FULLY ADJUSTABLE AND AN OPTIONAL RETRACTABLE FRONT ARMREST ALSO FUNCTIONS AS A USEFUL STORAGE SPACE. EVERYWHERE THERE ARE BIG CAR REFINEMENTS AND INNOVATIVE LUXURY DETAILS, REDEFINED FOR DS 3.

› PEDAL POWER

On DSire and DSport models the tough, stylish, aluminium pedals have grippy rubber inserts for perfect footwork.

› SENSUAL WORLD

Lustrous finishes, supple leather and fresh shapes are a treat for your senses.

› ELEGANT COMFORT

The added comfort of a front armrest on selected versions, features a handy storage compartment.

DS 3

INNOVATION EVERYWHERE.

ADVANCED TECHNOLOGY AND INTELLIGENT DETAILS CAN BE SEEN EVERYWHERE ON DS 3. LIKE EVERY DS, IT HAS INNOVATION IN ITS DNA.

THE RDS RADIO/MP3 CD PLAYER AND THE AUXILIARY SOCKET CAN BE DRAMATICALLY TRANSFORMED BY THE POWERFUL HI-FI SYSTEM. YOU CAN ALSO SELECT EMYWAY SAT NAV WITH EUROPEAN MAPPING, WHICH PROVIDES AERIAL VIEW DISPLAYS ON A 7 INCH 16/9 SCREEN. A HEAD TURNING SIGNATURE OF DS 3 IS ITS STYLISH, SAFE LED DAYTIME RUNNING LIGHTS THAT SPARKLE EITHER SIDE OF THE LOWER GRILLE.

› MAKE THE CONNECTION

Connecting Box, standard on DStyle, DSire and DSport, includes a USB dock nestling in the centre console, meaning that you can charge your phone on the move or play music from your USB stick.

› LOOKS GOOD, IS GOOD

The bold curves of the dashboard, with its chrome trimmed dials and fingertip controls house all your chosen technology: form and function in perfect harmony! Even the key plip is a little personalised work of art.

› EFFORTLESS COOL

Automatic air conditioning – standard on DSire and DSport models – maintains an ideal interior temperature and is easy to adjust using the two clever multi-function dials.

› EMYWAY – YOUR WAY

Choose eMyWay sat nav with 7 inch colour screen and get to any European destination minus hassle.

› FRONT ROW SEATS

Placing you at the heart of every song, DS 3's optional Hi-Fi system adds a third central speaker in the dashboard and a rear integrated subwoofer within the boot.

IT'S YOUR WORLD. DS 3 IS FOR INDIVIDUALS, AND UNDERSTANDS THAT PROTECTING YOUR LOVED ONES WHILE MINIMISING ENVIRONMENTAL IMPACT ARE IMPORTANT PERSONAL CHOICES.

THAT'S WHY ALL DS 3 MODELS HAVE STANDARD ESC, ABS WITH ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD) AND EMERGENCY BRAKING ASSISTANCE (EBA), WHILE THE INTERIOR FEATURES NO FEWER THAN SIX AIRBAGS. THE EURO NCAP TEST HAS RECOGNISED DS 3'S ADVANCES, BY AWARDING IT THE MAXIMUM 5 STAR SAFETY RATING.

And if that doesn't stop you in your tracks, Active City Brake technology will. Sensors continually monitor the distance to the vehicle in front – if that distance reduces too quickly for you to come to a safe stop whilst driving below 20mph, Active City Brake technology will apply the brakes for you.

› SAFELY ANCHORED

Child safety is as important to us as it is to you. Isofix anchorage points on the outer rear seats ensure that children are safe and secure.

› CHANGE FOR GOOD

DS 3 helps you drive with the environment in mind thanks to its Gear Efficiency Indicator (GEI) on manual models, which lets you know exactly which gear is most efficient and reduces the ecological impact and fuel consumption.

DS 3

TAKE FOUR INDIVIDUALS.

DS 3 IS A RANGE OF FOUR MODELS. THEY ARE POINTS OF DEPARTURE FOR YOUR INDIVIDUALITY. HERE IS WHERE YOUR OWN DS 3 COMES ALIVE.

WHETHER YOU GO FOR DSIGN OR DSTYLE, YOU'LL BE STARTING WITH A BEAUTIFULLY STYLED AND BRILLIANTLY ENGINEERED DS: WHERE BETTER TO BEGIN?

› DS 3 **DSIGN**

› DS 3 **DSTYLE**

DSIGN
A DRAMATIC ENTRANCE

FASCINATING FROM EVERY ANGLE, TEEMING WITH GREAT DETAILS AND READY TO RAISE A GRIN ON ANY DRIVE, DS 3 DSIGN HAS A VERY NON-STANDARD STANDARD SPECIFICATION THAT BRINGS YOU THE FEATURES AND TECHNOLOGY THAT MATTER.

› DS 3 **DSIGN** SPECIFICATION INCLUDES:

- ABS with Electronic Brakeforce Distribution and Emergency Braking Assistance
- Electronic Stability Control
- Driver's, front passenger's, front lateral and curtain airbags
- Front seat belt pre-tensioners with force-limiters
- Cruise control with speed limiter
- Remote central locking with deadlocks
- **LED Signature** – LED Daytime Running Lights (DRLs), front fog lights and chrome grille surrounds and chrome insert on rear number plate moulding
- 16 inch 'Nuclear' wheel covers
- Roof colour door mirrors
- Chrome door handles
- Chrome door sill protector
- Chrome side rubbing strips
- Electrically adjustable door mirrors
- Front electric windows with 'one-touch' operation on driver's side
- Rear 1/3-2/3 split/folding seats
- 12 volt socket in cabin
- Multi-function on-board trip computer
- Leather steering wheel
- Gear Efficiency Indicator (manual models only)
- Variable power assisted steering
- Sport suspension
- RDS stereo radio/MP3 CD player with six speakers and steering mounted controls
- AUX socket

DSTYLE
DYNAMIC IN DETAIL

FROM NOSE TO TAIL DS 3 DSTYLE FEATURES EXCLUSIVE DETAILS AND STYLING FLOURISHES, FROM ITS LEDS TO INTERIOR MOOD LIGHTING AND DARK TINTED WINDOWS. EVERY ELEMENT HAS BEEN METICULOUSLY CHOSEN TO HEIGHTEN DS 3'S SENSORY IMPACT. AND IT'S EVEN AVAILABLE AS A 95G/KM CO_2 MODEL.

› DS 3 **DSTYLE** SPECIFICATION IN ADDITION TO DSIGN INCLUDES:

- 16 inch black 'Ashera' alloy wheels
- Dark tinted rear windows
- Air conditioning
- Interior mood lighting
- Scented air freshener
- **Connecting Box** – Bluetooth® handsfree with USB socket

	DSign	DStyle
PETROL ENGINE AVAILABILITY		
PureTech 82 manual	•	
PureTech 110 S&S manual		•
VTi 120 automatic		•
DIESEL ENGINE AVAILABILITY		
e-HDi 90 manual		•

MORE POWER TO YOU.

DS 3 DSIRE AND DSPORT MODELS START WITH MORE. MORE EQUIPMENT, MORE LUXURY, MORE INDIVIDUALITY... SAY NO MORE.

› DS 3 **DSIRE**

› DS 3 **DSPORT**

DSIRE
HEART AND SOUL

BIGGER ALLOYS, A REAR SPOILER, DOUBLE CHROME EXHAUST AND LUXURY TO YOUR HEART'S CONTENT. DS 3 DSIRE SETS YOUR PULSE RACING SO NATURALLY GETS OUR MOST POWERFUL PETROL AND DIESEL ENGINES.

› DS 3 **DSIRE** SPECIFICATION IN ADDITION TO DSTYLE INCLUDES:

- 17 inch grey 'Aphrodite' alloy wheels
- Rear spoiler with integrated third brake light
- Double chrome exhaust pipe
- Aluminium drilled pedals
- Sport seats
- Automatic lights and windscreen wipers
- Automatic air conditioning
- Front armrest
- Height-adjustable front passenger's seat

DSPORT
THE ULTIMATE

THE DEFINITIVE DS 3 MIXES LAVISH DETAILS, EYE CATCHING STYLE, INGENIOUS TECHNOLOGY AND FINE MATERIALS TO CREATE THE ULTIMATE FORMULA.
ALL THAT'S LEFT TO DO IS ADD YOU.

› DS 3 **DSPORT** SPECIFICATION IN ADDITION TO DSIRE INCLUDES:

- 17 inch black 'Bellone' alloy wheels
- New Xenon Full LED Signature
- **Auto Signature** – Active City Brake, automatic air conditioning, automatic lights and windscreen wipers, electrochrome rear view mirror, electrically heated folding door mirrors
- High quality leather steering wheel with chrome inserts
- Leather gear knob
- Leather door panels
- Front and rear carpet mats
- Citroën eTouch Emergency & Assistance System

	DSire	DSport
PETROL ENGINE AVAILABILITY		
THP 165 S&S 6-speed manual	•	•
DIESEL ENGINE AVAILABILITY		
BlueHDi 120 6-speed manual	•	•

THE PERSONAL JOURNEY: OUTSIDE.

THE POSSIBILITIES ARE ENDLESS… DS 3 PRESENTS A MULTITUDE OF WAYS TO MAKE IT A VERY PERSONAL CHOICE. ONCE YOU'VE CHOSEN FROM 10 STUNNING BODY COLOURS, IT'S TIME TO CONSIDER A SHADE FOR THAT 'FLOATING' ROOF. TAKE YOUR TIME; THERE ARE 32 POTENTIAL COMBINATIONS...

› DOOR MIRROR COLOURS

› KEY COLOURS

ROOF COLOURS

White

Black

Moondust Grey

Infinite Blue

BODY COLOURS

Polar White

Shark Grey (M)

Sport Yellow

Ink Blue (M)

Arctic Steel (M)

Ruby Red (M)

Perla Nera Black (M)

Whisper Purple (M)

Belle Ile Blue (M)

Pearl White (P)

16 INCH 'NUCLEAR' WHEEL COVERS
Tyres: 195/55 R16

16 INCH BLACK 'ASHERA' ALLOY WHEELS
Tyres: 195/55 R16

17 INCH GREY 'APHRODITE' ALLOY WHEELS
Tyres: 205/45 R17

17 INCH BLACK 'BELLONE' ALLOY WHEELS
Tyres: 205/45 R17

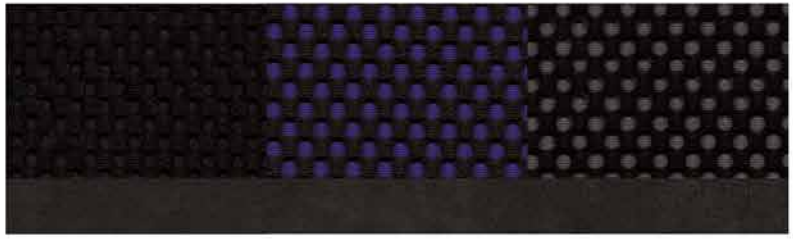
(M) Metallic (P) Pearlescent

Please note: Colours and pictures shown are for illustration purposes only. Please consult your Dealer for definitive colour and trim/upholstery details. Please check the DS 3 'Touch' brochure for availability, cost and the full range of wheels.

THE PERSONAL JOURNEY: INSIDE. INDULGE YOUR SENSES INSIDE DS 3 AND CREATE AN INTERIOR THAT REFLECTS YOU. EVERY DETAIL CAN BE FINE TUNED TO YOUR TASTES.

› TRIMS

Mistral 'Rayados' cloth



'Akinen' cloth in Mistral, Infinite Blue or 'Brun Chic' with Mistral Alcantara®

Mistral 'Sturm' cloth

Black leather pack, Granite Blue leather pack or Grey/black leather pack

› GEAR LEVERS

Black

Moondust

Black leather

White

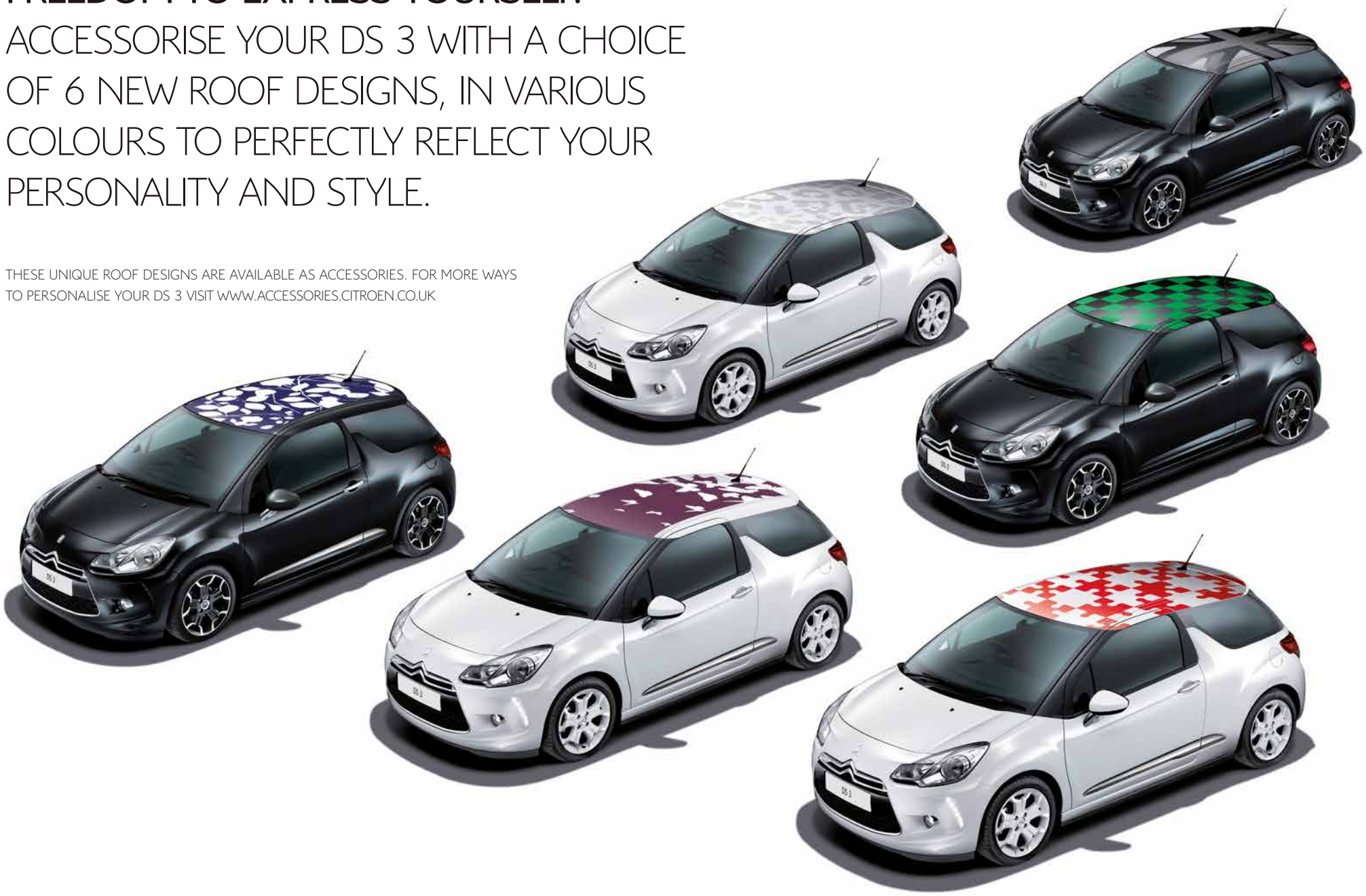
Infinite Blue

› DASHBOARDS

FREEDOM TO EXPRESS YOURSELF.

ACCESSORISE YOUR DS 3 WITH A CHOICE OF 6 NEW ROOF DESIGNS, IN VARIOUS COLOURS TO PERFECTLY REFLECT YOUR PERSONALITY AND STYLE.

THESE UNIQUE ROOF DESIGNS ARE AVAILABLE AS ACCESSORIES. FOR MORE WAYS TO PERSONALISE YOUR DS 3 VISIT WWW.ACCESSORIES.CITROEN.CO.UK



EQUIPMENT SPECIFICATION

	DSign	DStyle	DSire	DSport
SAFETY & SECURITY				
ABS with Electronic Brakeforce Distribution and Emergency Braking Assistance	●	●	●	●
Electronic Stability Control (ESC)	●	●	●	●
Driver, front passenger, front lateral and curtain airbags	●	●	●	●
Front seat belt pre-tensioners with force-limiters	●	●	●	●
Five three-point inertia reel seat belts	●	●	●	●
Unfastened seat belt warning for driver's seat	●	●	●	●
Automatic activation of hazard warning lights	●	●	●	●
Remote central locking with deadlocks	●	●	●	●
Automatic door and boot locking	●	●	●	●
Rear ISOFIX anchorage points	●	●	●	●
Cruise control with speed limiter	●	●	●	●
Active City Brake		o[1]		●
Anti-theft alarm				●
Citroën eTouch Emergency & Assistance System				●
LIGHTING & VISIBILITY				
Halogen headlights	●	●	●	
New Xenon Full LED Signature	o	o		●
Electrically adjustable door mirrors	●	●	●	●
Electrically heated folding door mirrors	o[1]	o[1]	●	●
Electrochrome rear view mirror	o[1]	o[1]	●	●
LED Signature – LED Daytime Running Lights (DRLs), front fog lights chrome surrounds, front grille chrome surround and chrome insert on rear number plate moulding	●	●	●	●
Automatic lights and windscreen wipers	o[1]	o[1]	●	●
3D LED Rear lights	●	●	●	●
Boot light	●	●	●	●
Front courtesy reading lights	●	●	●	●
Front fog lights	●	●	●	●
Interior mood lighting		●	●	●
DRIVER INFORMATION				
Tyre pressure monitor	●	●	●	●
Multi-function on-board trip computer (current fuel consumption, average fuel consumption, distance covered, average speed and range on remaining fuel)	●	●	●	●
Puncture repair kit	●	●		
Space saver steel spare wheel			●	●
Rev counter	●	●	●	●
Gear Efficiency Indicator	●	●[2]	●	●
Exterior temperature display	●	●	●	●
'Black panel' on/off instrument lighting	●	●	●	●

	DSign	DStyle	DSire	DSport
STYLE				
EXTERIOR				
Matching body/roof colour	●	●	o	o
Contrasting body/roof colour	o	o	●	●
Roof colour door mirrors with chrome base	●	●	●	●
Chrome side rubbing strips	●	●	●	●
Chrome front fog light surrounds	●	●	●	●
Chrome front grille surround	●	●	●	●
Chrome insert on rear number plate moulding	●	●	●	●
Coloured key	●	●	●	●
Chrome door handles	●	●	●	●
Rear spoiler with an integrated third brake light			●	●
Dark tinted rear windows		●	●	●
Double chrome exhaust pipe			●	●
INTERIOR				
'Soft-touch' effect upper dashboard	●	●	●	●
Black centre console	●			
Gloss black centre console		●	●	●
Black interior door handle surrounds	●			
Gloss black interior door handle surrounds		●	●	●
Chrome gear surround		●	●	●
Leather handbrake with chrome insert		●	●	●
Leather effect gear knob and gear lever		●	●	●
Leather steering wheel with aluminium effect inserts	●			
Leather steering wheel with chrome inserts		●	●	
High quality leather steering wheel with chrome inserts				●
Front and rear carpet mats				●
Aluminium drilled pedals		o[3/4]	●	●
Chrome door sill protector	●	●	●	●
STORAGE				
Front door pockets with bottle holder	●	●	●	●
Front seat back pockets		●	●	●
Lashing eye in the boot	●	●	●	●

Please check the DS 3 'Touch' brochure for further equipment availability and cost.

● Standard equipment

o Optional factory fitted equipment

1 Available only as part of optional City or Auto Signatures.

2 Excludes automatic version.

3 Available only when optional half Alcantara® trims are ordered.

4 Available only when optional leather packs are ordered.

5 Mobile phone compatibility can vary by phone manufacturer. Please consult your Dealer for further compatibility information.

	DSign	DStyle	DSire	DSport
COMFORT & CONVENIENCE				
Variable power assisted steering	●	●	●	●
Sport suspension	●	●	●	●
Height and reach adjustable steering wheel	●	●	●	●
Scented air freshener		●	●	●
12 volt socket in cabin	●	●	●	●
Air recirculation and pollen filter	●			
Driver's and passenger's sunvisor with courtesy mirror	●	●	●	●
Front electric windows with 'one-touch' operation driver's side	●	●	●	●
Air conditioning		●		
Automatic air conditioning	o[1]	o[1]	●	●
Rear parking sensors	o[1]		●	
Front armrest	o[1]		●	

	DSign	DStyle	DSire	DSport
SEATING				
Height-adjustable driver's seat	●	●	●	●
Height-adjustable front passenger's seat	o[3/4]	o[3/4]	●	●
Three rear head restraints	●	●	●	●
Rear 1/3-2/3 split/folding seats	●	●	●	●
IN-CAR ENTERTAINMENT				
RDS radio/MP3 CD player with six speakers, AUX socket and steering mounted controls	●	●	●	●
Connecting Box – Bluetooth® handsfree with USB socket		●[5]	●[5]	●[5]

TECHNICAL SPECIFICATION

78.5mpg
on BlueHDi 120
6-speed manual

94g/km CO_2
on BlueHDi 120
6-speed manual

	PETROL MODELS				DIESEL MODELS	
	PureTech 82 manual	**PureTech 110 S&S manual**	**VTi 120 automatic**	**THP 165 S&S 6-speed manual**	**e-HDi 90 Airdream manual**	**BlueHDi 120 6-speed manual**
ENGINE						
Capacity (cc)	1199	1199	1598	1598	1560	1560
Cylinders	3	3	4 in line	4 in line	4 in line	4
Max power CEE (kW/rpm)	60/5750	81/5500	88/6000	120/6000	68/4000	88/3500
Max torque CEE (Nm/rpm)	118/2750	205/1500	160/4200	240/1750	230/1750	285/1750
Fuel system	Multi-point electronic fuel injection	Multi-point electronic fuel injection	Multi-point electronic fuel injection	Multi-point electronic turbocharged fuel injection	High pressure direct diesel injection	High pressure direct diesel injection
Euro status	Euro 5	Euro 6	Euro 5	Euro 6	Euro 5	Euro 6
TRANSMISSION						
Four speed automatic			•			
Five speed manual	•	•			•	
Six speed manual				•		•
Clutch type	Dry single plate	Dry single plate	N/A	Dry single plate	Dry single plate	Dry single plate
(All figures driver alone) **PERFORMANCE**						
Max speed (mph)	108	118	118	135	113	118
0-62mph (secs)	14.2	9.6	10.9	7.5	12.5	9.3
Standing 1000m (secs)	35.4	31.0	32.4	28.2	34.2	30.8
(Official Government test fuel consumption figures) **ECONOMY Litres/100km (mpg)**	16" wheels / 17" wheels		16" wheels / 17" wheels			
Urban cycle	5.5 (51.4) / 5.6 (50.4)	5.9 (47.9)	9.3 (30.4) / 9.5 (29.7)	7.1 (39.8)	4.3 (65.7)	4.4 (64.2)
Extra urban	3.9 (72.4) / 4.1 (68.9)	4.0 (70.6)	4.9 (57.6) / 5.1 (55.4)	4.6 (61.4)	3.3 (85.6)	3.2 (88.3)
Combined	4.5 (62.8) / 4.6 (61.4)	4.7 (60.1)	6.5 (43.5) / 6.7 (42.2)	5.6 (50.4)	3.6 (78.5)	3.6 (78.5)
CO_2 EMISSIONS (g/km)	104 / 107	107	150 / 150	129	95	94
Please note: the maximum plated weights must not be exceeded **WEIGHTS (kg)**						
Kerb Weight	975	1070	1089	1140	1085	1150
Mass in service	1120	1205	1222	1225	1160	1275
Max laden weight	1496	1578	1587	1605	1625	1665
Max towing weight braked/unbraked	1100/520	1150/570	1150/570	1150/570	1150/570	1150/570
Max roof rack load	70	70	70	70	70	70
BRAKES	ESC and ABS with EBD and EBA standard on all models					
Front discs, rear drums	•					•
Front discs, rear discs		•	•	•	•	
STEERING	Variable power assisted steering					
Number of turns lock to lock	3.1	3.1	3.1	3.1	3.1	3.1
Turning circle between kerbs (m)	10.2	10.2	10.4	10.4	10.4	10.4
SUSPENSION	Pseudo MacPherson strut front with deformable beam rear					
FUEL TANK CAPACITY Litres (gallons)	48 (10.6)					
EXTERIOR DIMENSIONS (mm)						
Length/Width/Height/Wheelbase	3948/1715/1483/2464					
BOOT VOLUMES & DIMENSIONS						
Seats up – below parcel shelf max (litres VDA)	285					

MPG figures are achieved under official EU test conditions, intended as a guide for comparative purposes only, and may not reflect actual on-the-road driving conditions.

EFFICIENCY MINUS COMPROMISE. CITROËN HAS CREATED FUEL-EFFICIENT VEHICLES WITHOUT SACRIFICING DRIVER ENJOYMENT FOR SOME TIME. THE LATEST ADVANCES TAKE THIS FINE BALANCE FURTHER STILL…

WITH THE PROVEN CREDENTIALS AND ENVIRONMENTAL PERFORMANCE OF CITROËN HDi DIRECT INJECTION ENGINES AS INSPIRATION, e-HDi ADDS NEW TECHNOLOGY, SUCH AS A SMOOTH, SIMPLE STOP & START SYSTEM AND ETG. STOP & START PUTS THE ENGINE INTO IDLE MODE AS YOU DECELERATE AND STOPS ALTOGETHER AS YOU COME TO A HALT. THE MOMENT YOU TAKE YOUR FOOT OFF THE BRAKE, IT RESTARTS SILENTLY AND WITHOUT VIBRATION. THE RESULTS ARE A DRAMATIC REDUCTION IN BOTH FUEL CONSUMPTION AND CO_2 EMISSIONS, COMBINED WITH RESPONSIVE PERFORMANCE WHEREVER YOU GO.

We've also been equipping more of our vehicles with more environmentally friendly breakthroughs, such as our Efficient Tronic Gearbox (ETG), which boasts impressively greener credentials, with less pollution and up to 5% more economy than a conventional manual gearbox system. In addition, Citroën has expanded the use of the exceptionally efficient, self-regenerating Diesel Particulate Filter System in our models. Cleaner, greener driving without taking away from the drive – that's what you can continue to expect from Citroën.

› ELECTRIFYING. HOWEVER YOU LOOK AT IT

Forget what you know about electric cars. Citroën Survolt concept combines undiluted glamour with advanced sporting dynamics, then adds a 100% electric drivetrain. Outside, LED lights, voluptuous curves, two-tone charcoal and fuchsia paintwork, and a race-inspired rear spoiler meet your gaze. Inside, a stunning blend of curved chrome, swooping glass, high technology and organic forms welcomes you to an entirely new place. But this is no simple styling exercise. At heart, Survolt is even more radical, because although it is designed to thrill, it is powered purely by silent, efficient, clean electricity.

› PURE TECHNOLOGY

Demonstrating Citroën's commitment to Créative Technologie, PureTech engines provide increased power with lower fuel consumption and emissions by adopting a smaller and lighter three cylinder configuration constructed of pressure-cast aluminium. In conjunction with low friction component coatings, improved air and fuel flow and optimised combustion, this allows engines to offer more power, better fuel economy and significantly lower CO_2 emissions.

All Citroën vehicles are designed to be 85% recyclable.

DRIVE YOUR WAY. GET BEHIND THE WHEEL OF YOUR NEW DS 3, WITH CITROËN'S RANGE OF FINANCE AND INSURANCE PRODUCTS.

CITROËN **FINANCIAL SERVICES**

PURCHASE PLAN
Own your vehicle with this flexible package designed to fit your budget.

ELECT 3
A new Citroën car every two or three years with monthly payments structured to suit your budget.

ELECT 4
Enjoy the convenience of a new car without the stress and hassle of ownership.

TO FIND OUT MORE ABOUT CITROËN PRODUCTS AND SERVICES, GO TO WWW.CITROEN.CO.UK OR CONTACT YOUR CITROËN DEALER.

FOR BUSINESS USERS

CITROËN **CONTRACT MOTORING**

HIRE PURCHASE
A tried and tested finance package that allows you to own your vehicle.

BUSINESS LEASE
An alternative to vehicle ownership that allows you to control your business cash flow and gain tax efficiencies.

LEASE PURCHASE
Own a vehicle with a finance solution that offers ultimate flexibility to complement your business cash flow.

CONTRACT HIRE
A non-ownership finance solution that keeps costs fixed and risks low.

FOR MORE INFORMATION ON CITROËN FLEET AND BUSINESS SALES, PLEASE CALL CITROËN FLEET CONNECT ON 08457 940 940 OR LOOK US UP AT WWW.CITROEN.CO.UK/FLEET

CITROËN **INSURANCE**

INSTANT COVER
To help you drive away your new car without delay, we offer Instant Cover insurance, providing you with 7 days comprehensive car insurance, for free!

MOTOR INSURANCE
Citroën Insurance has been designed specifically for our vehicles. You don't just get repairs you get Citroën expertise, service, quality and parts. So, when the time comes to renew your insurance cover, call Citroën Insurance on 0870 024 2725.

Lines open 8am - 8pm weekdays, 9am - 5pm Saturdays. Max call charge from a BT landline is 8p per minute. Calls from other networks may vary. Alternatively, visit www.citroen.co.uk for more information or to apply online.

Citroën Insurance is underwritten by U K Insurance Limited which is authorised and regulated by the Financial Conduct Authority. Citroën Insurance is a trading style of Banque PSA Finance UK of Quadrant House, Princess Way, Redhill, Surrey, RH1 1QA.

CARE FOR YOUR NEW DS 3 AND IT WILL LOOK AFTER YOU – LIKE EVERY DS IT'S PART OF LEGENDARY ENGINEERING HERITAGE WITH RELIABILITY BUILT IN.

WITH THE ADDED REASSURANCE OF A WARRANTY, ROUTINE SERVICING AND MAINTENANCE, AS WELL AS 24-HOUR ROADSIDE ASSISTANCE, YOU ARE PROTECTED.

CITROËN **WARRANTY**

Every new Citroën car has the benefit of a 3 year* warranty package, plus a 12 year anti-perforation** warranty and a 3 year paint warranty.

* 2 years' unlimited warranty. No-fee customer option of 1 year's Dealer provided warranty, only on cars sourced from Citroën UK Limited. Note: Dealer provided warranty is limited to 60,000 miles for cars.

** Against all internal to external perforation to bodywork or underbody.

CITROËN **ASSISTANCE**

In response to a free telephone call in the UK, Citroën Assistance brings rapid expert roadside assistance to you in an emergency. It comes free of charge for a full year and operates 24 hours a day in all parts of the UK and Europe. Services include nationwide recovery for both car and passengers, a home call service, replacement vehicle, hotel accommodation and vehicle storage if required. Please note, Citroën Assistance only applies to incidents covered by the new vehicle warranty, and excludes non-vehicle faults, such as running out of fuel, mis-fuelling, loss of keys, lock-ins, road traffic accidents and punctures/wheel changes.

Full details are available on request from Citroën UK via cuk_contactcentre@citroen.com

CITROËN **MAINTENANCE**

From roadside assistance to replacing wear and tear parts or regular servicing, with Citroën Maintenance you have total peace of mind. For a one-off fee or low monthly payment, our experienced engineers will take care of your Citroën, whatever happens.

To find out more, contact your Citroën Dealer or Citroën Authorised Repairer.

CITROËN **SERVICING**

Available up to 1 year from your vehicle's registration date, but before its first chargeable service, a Citroën Servicing Package enables you to pay in advance for your vehicle's servicing needs for 3 years/35,000 miles.

For further information, please contact your Citroën Dealer.

GLOSSARY

› BlueHDi DIESEL ENGINE

The BlueHDi 120 engine is Euro 6 compliant and offers a more powerful Diesel option versus the e-HDi 90 engine with less CO_2 emissions.

› e-HDi DIESEL ENGINE

The e-HDi 90 manual engine is capable of up to 78.5mpg and CO_2 emissions of as little as 95g/km. It has a reversible starter-alternator that works in tandem with an e-booster to provide a seamless Stop & Start function. Going further than other similar systems, the e-HDi's Stop & Start puts the engine into idle mode while decelerating before coming to a complete standstill. This reduces consumption by 15% in urban driving.

› ANTI-LOCK BRAKING SYSTEM (ABS)

Computer-controlled braking assistance designed to prevent the wheels from locking under extreme braking. This enables the car to continue being steered and therefore controlled during this braking incident. The DS 3's ABS system is further enhanced with EBA and EBD.

› ELECTRONIC BRAKEFORCE DISTRIBUTION (EBD)

A conventional ABS system cannot account for any of the four wheels wanting to lock more quickly than the others (for example, two of the wheels may be on snow and two on tarmac). EBD reads the deceleration rate of each wheel individually and applies the ABS principles accordingly.

› EMERGENCY BRAKING ASSISTANCE (EBA)

As drivers we find it difficult to instinctively brake very hard, but this is often what is needed in those rare emergency situations. The EBA system recognises our 'attempt' to brake hard and in combination with the ABS and EBD systems instantly applies the maximum stopping power possible.

› ELECTRONIC STABILITY CONTROL (ESC)

This is computer-controlled traction assistance and is provided primarily through the braking systems. The ESC's control unit constantly compares where the driver intends going (through the position of the steering wheel) with where the vehicle is actually going and, if necessary, makes speed corrections to each wheel individually through braking or engine torque to keep the vehicle 'in line'.

› EMYWAY SATELLITE NAVIGATION SYSTEM

The eMyWay satellite navigation system features a 7 inch screen and covers UK and Europe. Its in-built memory provides information about speed limits and lets you know which lane to use when reaching complex intersections. The system also lets you adapt your route based on traffic conditions, with data provided by Trafficmaster and ViaMichelin in the UK and France.

› ON-BOARD TRIP COMPUTER

The DS 3's multi-function on-board trip computer provides you with information at your fingertips. At the touch of a button you can view a range of data like fuel consumption, average speed and mileage possible at your current fuel level.

› VARIABLE POWER ASSISTED STEERING

A system that provides extra power assistance for a vehicle's steering at low speeds (such as turning a sharp corner) and less assistance during high-speed situations.

› CITROËN ETOUCH EMERGENCY AND ASSISTANCE SYSTEM

In the event of an accident or sudden health problem, one push of the 'SOS' button will instantly contact the emergency services. If there's a more serious incident, SOS activates automatically. After a breakdown, one push on the 'chevron' button will alert Citroën Assistance, sending both location details and an initial fault report.

› RADIO DATA SYSTEM (RDS)

Traffic information on FM radio, allowing the station name and other information to be transmitted alongside audio information.

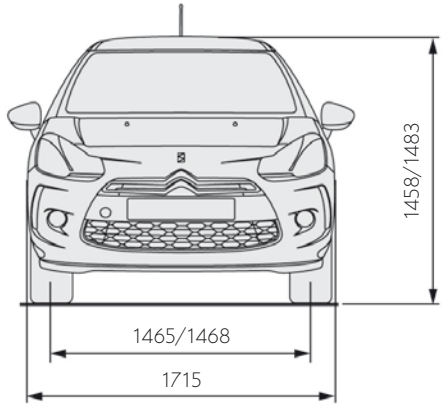
› FRONT SEAT BELT PRE-TENSIONERS

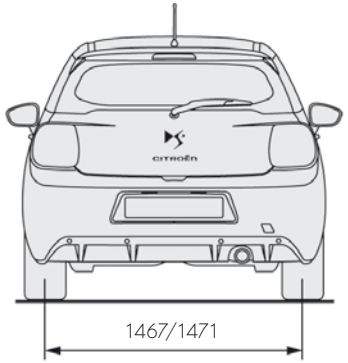
In the event of a crash, a pre-tensioner will tighten the seat belt almost instantaneously. This reduces the load on the occupant in a violent crash. Like airbags, pre-tensioners are triggered by sensors in the car's body, and use explosively expanding gas to drive a piston that retracts the belt. Seat belt pre-tensioners also lower the risk of 'submarining', which is when a passenger slides forward under a loosely worn seat belt.

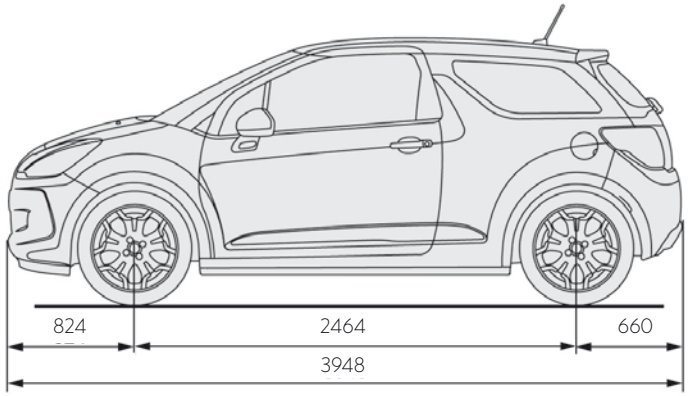
› ISOFIX

A standardised and more simple method for installing child seats, each seat is 'clicked' into place via a three point system. On DS 3, Isofix is installed on the outer rear seats.

DIMENSIONS







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NOTE: Every endeavour has been made to ensure that the information and details contained in this brochure were accurate at the time of going to press November 2014. However the company reserves the right, whilst preserving the essential characteristics of the models described, to introduce at any time modifications, changes of details, equipment or accessories. Every effort will be made to bring this brochure up to date, but in order to avoid any misunderstandings please consult your Dealer. For full details of Citroën Care for Car and Driver, please see the full manufacturer's price list. The Citroën Website contains full information on all Citroën products and offers available in the UK, together with details of our environmental and recycling policies. The site address is: www.citroen.co.uk or you can contact Citroën directly via cuk_contactcentre@citroen.com

CITROËN prefers TOTAL

CITROËN UK Ltd. Pinley House, 2 Sunbeam Way, Coventry CV3 1ND.

www.citroen.co.uk

Designed and produced by Acuity
www.weareacuity.com
K12398A November 2014

CRÉATIVE TECHNOLOGIE

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